



**Government of India
Ministry of MSME**

**Brief Industrial Profile of
DAKSHIN DINAJPUR DISTRICT
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES



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Brief Industrial Profile of Dakshin Dinajpur District **(WEST BENGAL)**

1. General Characteristics of the District:

The newly born district of Dakshin Dinajpur came into existence from 01-04-1992 when the erstwhile district of West Dinajpur was bifurcated to form two separate districts; Uttar Dinajpur with its headquarters at Raiganj and Dakshin Dinajpur with its headquarters at Balurghat. Dakshin Dinajpur is tilted heavily on the agrarian side and industrial development is still on the darker side. Lack of infrastructural facilities, ignorance about technical know-how and progress, lack of dynamism in entrepreneurial ventures coupled with lack of skilled labour have resulted in slow and tardy industrial growth.

Dakshin Dinajpur is not only plagued with the problem of feeble industrial development, but it also has to tackle the mammoth problem of immigration. With Bangladesh being located on its eastern and southern fringes, the district is faced with immigration problems. Immigration across the border floods the district with the myriad problems of over population, un-employment, poverty, etc.

Thus, Dakshin Dinajpur is set against an agrarian background with sloppy, industrial growth, not remarkable progress in the secondary and tertiary sectors and sluggish all round development which has subjected the economy to great pressure to boost its growth rate.

1.1 Location & Geographical Area.

Dakshin Dinajpur spreads across 2162 Sq. Kms of land. It lies cushioned between Bangladesh on its east and south and Uttar Dinajpur on its north. To its west lies Uttar Dinajpur district and a part of its southern border lies adjacent to Malda district.

1.2 Topography

The soil texture of the district can be broadly divided into 2 main groups i) alluvium and ii) laterite. The soil type is of 4 kinds; i) sandy, ii) sandy loam, iii) clay, and iv) clay loam. The blocks of Balurghat, Hili and Kumarganj predominantly have alluvium soil while Tapan is characterized mainly by the laterite soil type. The rich alluvium soil has enabled double cropping and even multiple cropping in the district. As the rivers overflow their banks every year, the soil is further enriched, which allows the farmers to reap a bumper harvest. The district is nearly flat with a gentle slope from north to south.

The major rivers draining the district are Punarbhaba, Tapan and Atreyee. The rivers flow from north to south in the direction of the general slope of the land. A heavy rain causes the rivers to flood their banks every year and deposit rich alluvium soil which proves beneficial for cultivation. But heavy floods also cause large scale devastation of fields and property, bringing the entire rural population to

the brink of disaster. Conscious efforts are being made by the Govt. to control floods and reap the benefits of river lift irrigation.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	Nil	-

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

1.4 FOREST

Forest resources of Dakshin Dinajpur are inconspicuous. Geographically 932 hectares of land is covered by forests. Forests play an important role in influencing the climate of a district. They also serve as the storehouse of a wide range of flora and fauna.

Concentration of forests in the district of Dakshin Dinajpur is mostly along the eastern and southern borders which the district shares with Bangladesh. The tea producing patches lie in the Balurghat range of Danga, Kushmundi and Sarangi. But tea, however, does not constitute the major produce of the district and its production level is also not significantly high. The major forest produce which has a significant contribution in the district's annual revenue earned account are timber and fuel. Tasar cultivation is a relatively new trend which is being commonly practised in the district. Social forestry has also received a lot of attention and plantations of Eucalyptus, Babla, Sishu, Garan, Simul, Sirish etc. are encouraged.

1.5 Administrative set up.

The administrative set up of the district consists of a single sub-division viz. Balurghat which is also the district headquarters. There are 8 blocks with 8 police stations, 2 Municipal towns and 1 non-Municipal town. The details of administrative set up are given below:

Sub-Division	Police Station	C.D.Block / M	Panchayat		
			Samity	Gram	Gram Sansad
Gangarampur Sub-Division	4	4/1	4	30	489
	Kushmandi	Kushmandi	1	8	133
	Banshihari	Banshihari	1	5	97
	Harirampur	Harirampur	1	6	98
	Gangarampur	Gangarampur(M)	-	-	-
		Gangarampur	1	11	161
Balurghat Sub-Division	4	4/1	4	35	513
	Kumarganj	Kumarganj	1	8	118
	Tapan	Tapan	1	11	166
	Balurghat	Balurghat(M)	-	-	-
		Balurghat	1	11	174
	Hili	Hili	1	5	55
District Total - 2	8	8/2	8	65	1002

Source District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			25- 13-0 N 25 10 55 N
	ii) Longitude			88- 47- 0 E 89-0-30 E
	iii) Geographical Area	2011	Sq.Km	2219.00
(B)	Administrative Units			

	i) District Head Quarters			Balurghat
	ii) Sub-divisions	2014	Number	2
	iii) Police Stations	2014	Number	8
	iv) Inhabited Villages	2011	Number	1582
	v) Mouzas	2001	Number	1638
	vi) Municipal Corporations	2014	Number	-
	vii) Municipalities	2014	Number	2
	viii) Blocks	2014	Number	8
	ix) Panchayat Samity	2014	Number	8
	x) Gram Panchayat	2014	Number	65
	xi) Gram Sansad	2014	Number	1002
2.	Population			
	Population	2011	Number	1676276
	Density of Population	2011	Per Sq m	755
	Percentage of Population :			
	Male	2011	Percentage	51.14
	Female	2011	Percentage	48.86
	Rural	2011	Percentage	85.90
	Urban	2011	Percentage	14.10
3.	Agriculture			
	Land utilization			
	i) Total Area	2013-14	Thousand Hectare	229.91
	ii) Forest cover	2013-14	Thousand Hectare	0.93
	iii) Non Agriculture Land	2013-14	Thousand Hectare	32.64
	v) cultivable Barren land	2013-14	Thousand Hectare	0.01
	vi) Cropped Area	2013-14	Thousand Hectare	186.60
	vii) Percentage of Irrigated area to Cultivated area	2013-14	Percentage	27.8
	viii) Yield rate of Rice	2013-14	Kg/hectare	2861
4.	Forest			
	(i) Forest Area	2013-14	Hectare	1463.79
	(ii) Forest Produce	2013-14	Hectare	292.54
5.	Livestock & Poultry			
	i) Cows	2012	Nos.	171625
	ii) Total Cattle	2012	Nos.	502847
	iii) Total Buffaloes	2012	Nos.	6999
	iv) Goats	2012	Nos.	440432
	v) Pigs	2012	Nos.	32904
	vi) Total Live Stock	2012	Nos.	990812
	vii) Total Poultry	2012	Nos.	1135488

6.	Transport & Communication:			
	Post Offices (C)	2013-14	No.	373
	Post & Telegraph Offices (Combined)	2013-14	No.	-
	Surfaced Road	2013-14	Kms.	3193.75
	Unsurfaced Road	2013-14	Kms.	3559.93
	Registered Motor Vehicles	2013-14	No.	79305
7.	Public Health			-
	(a) Hospitals, Health Centres, etc.	2014	Number	39
	(b) Sub-centres	2013-14	Number	248
	(c) Family Welfare Centres	2013-14	Number	12
	(d) Total beds	2014	Number	1287
	(e) Beds per lakh of Population (Census 2011)	2014	Number	77
8.	Banking			
	(a) Commercial Bank	June, 2014	Nos.	95
9.	Electricity			
	Mouzas Electrified	2013-14	No.	383
	Consumption of Electricity	2013-14	No.	143503
	10. Education			
	(a) Primary school	2013-14	Nos.	1176
	(b) Middle schools	2013-14	Nos.	98
	(c) High School	2013-14	Nos.	85
	(d) Higher Secondary School	2013-14	Nos.	106
	(e) General College	2013-14	Nos.	7
	(f) University (Gen. & Tech.)	2013-14	Nos.	-
	(g) Literates : Male	2011	Percentage	78.37
	Female	2011	Percentage	67.01
	Total	2011	Percentage	72.82
11.	Industry:			
	Registered Working Factories (C)	2014	Nos.	153(P)
	Micro & Small Scale Enterprises	2013-14	Nos.	956

Source:- District Statistical Handbook of BAES & Economic Review,2014,Govt.of W.B

3. INDUSTRIAL SCENERIO OF DAKSHIN DINAJPUR DISTRICT

3.1 Micro and Small Scale Enterprises with Corresponding Employment in the district of Dakshin Dinajpur

(Number)

Year	Unit		Employment	
	During the year	Upto the year	During the year	Upto the year
(1)	(2)	(3)	(4)	(5)
2011-12	67	738	521	5536
2012-13	65	803	332	5868
2013-14	153	956	722	6590

Source: Directorate of Micro & Small Scale Enterprises, Govt. of W.B.

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
EM-II				
	2006-07	76	534	531.84
	2007-08	234	2176	2479.42
	2008-09	68	677	844.00

	2009-10	207	1003	547.85
	2010-11	86	616	591.99
	2011-12 (Upto March)	67	521	1769.14
	Total	738	5536	6764.24

Source: Dte.of M&SSE, WB

3.3 TOTAL NUMBER OF UNITS WITH UDYOG AADHAR REGISTRATION IN DAKSHIN DINAJPUR(AS ON 23.03.2017)

Micro	Small	Medium	Total
216	14	0	230

3.4 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
10	Manufacture of Food Products	20	8198	1530
12	Manufacture of Tobacco Products	24	234	1456

Source : B.A.E.& S., Govt. of W.B.

3.5 Large Scale Industries / Public Sector undertakings

No large Scale Industry in the district.

3.6 Major Exportable Item

Nil

3.7 Growth Trend

Industrial projects implemented in the district

Year	No. of Units	Inv. (In Cr.)
2008	1	6.11
2009	-	-
2010	2	13.02

Source: Economic Review, 2011-12, West Bengal

3.8 Vendorisation / Ancillarisation of the Industry

Nil

3.9. Medium Scale Enterprises

3.9.1 List of the units in Balurghat & Near By Area

<u>Sl.No</u>	Name of the Unit
1	Satyam Chawl Udyog Pvt. Ltd.
2	Marino Gold Ceramics, Balapur
3	Shiva Loknath Rice Mills Pvt. Ltd. Malkhan
4	Kalyani Solvex Pvt. Ltd., Phoolbari
5	Sudha Oil Industries
6	Sarkar Engg. Works
7	Anima Ice Factory
8	Paul Oil Mill
9	Prafulla Kr.Saha (Bricks)
10	Jagat Bandhu Mini Rice Mill
11	Sarkar Mini Rice Mill
12	Sarkar Oil Mill,
13	Daralhat Mini Rice Mill,
14	Fulu Leather House
15	Roy Husking Mill
16	Barman Mechanical Works
17	National Engg. Works
18	North Bengal Organic Fertilizers
19	Maa Annapurna Rice Mill
20	D/Dinajpur R.C.C. Spun
21	R. C. C. Spun
22	J. K. Industries,
23	Indica Oil Mill

3.9.2 Major Exportable Item

Nil

3.10 Service Enterprises

<u>Sl.No</u>	Name of the Unit
1	Karmakar Engg. Works
2	Maa Laxmi Auto Xerox
3	Morka Bhadra Rep.

3.10.1 Potentials areas for service industry

- i. Agro service centre
- ii. Screen printing
- iii. Offset printing

- iv. Automobile servicing and auto body building
- v. Repairing and servicing of domestic electrical/electronic appliances
- vi. Beauty parlour
- vii. Dry cleaning

Potential places are Balurghat, Gangarampur.

3.11 Potential for new MSMEs

A) Resource-based Industries

Agro & Food

- 1) Rice Mill
- 2) Rice Bran Oil
- 3) Rice Processing Industries
- 4) Mustard Oil Extraction & Manufacturing of Mustard Oil Cake
- 5) Chilli Sauce, Tomato Sauce
- 6) Pickles and Chutneys from mango, chilli, etc.
- 7) Jute Twine
- 8) Spice Grinding
- 9) Oil Extraction from Til, Tishj, etc.
- 10) Processing of Pulses
- 11) Cattle Horn Products
- 12) Milk Processing
- 13) Beaten Rice

Others

Clay Bricks
Roofing Tiles
Pottery items
Cane & Bamboo products

B) Demand-based Industries

Food & Allied

- i. Cattle feed and Poultry feed
- ii. Fish meal
- iii. Mechanized bread
- iv. Biscuits
- v. Hard boiled lozenges(sweet meat)
- vi. Chow-Chow and Vermicelli

- vii. Ice cream

- viii. Ice candy

Textile products

- i. Shopping bag
- ii. Mosquito net
- iii. Cotton knit wear
- iv. Woolen knit wear
- v. Dhokra bag

Leather & Rexin products

- i. Leather footwear
- ii. Rexin utility articles
- iii. Leather purses, hand bags and leather articles

Rubber and Plastic products

- i. Tyre retreading
- ii. Moulded plastic products (Household items)
- iii. Carry bags (Plastic)
- iv. PVC pipes and fittings for water supply and electric wiring

Chemical Products

- i. Washing soap
- ii. Detergent power/cake
- iii. Wax candle
- iv. Batique printing
- v. White phenyl
- vi. Exercise book

Mechanical products

- i. Steel furniture
- ii. Gate, grills, etc.
- iii. Agricultural implements
- iv. Umbrella assembly

- v. Assembly of rural transports like bullock cart, by-cycle,etc .

4. Existing Clusters of Micro & Small Enterprise

4.1 DETAIL OF MAJOR CLUSTERS

Nil

4.1.1 Manufacturing Sector

Nil

4.1.2 Service Sector

Nil

4.2 Details for Identified cluster

Nil

5. Major Problems Facing MSME Sector

A well knit marketing system needs to be developed coordinating the distant rural areas so that the surplus agricultural produce can reach the market properly. Sericulture sector needs further expansion so that it can offer greater employment opportunities, it being a labour intensive industry. There is no industrial estate in the district, hence developing the same is necessary.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Udyog Aadhar Memorandum Registration	1. MSME-DI, Kolkata 111/112, B.T. Road, Kolkata – 700 108. 2. District Industries Centre, Dte. of M&SSE, Govt. of West Bengal, Near Natya Mandir, P.O.: Balurghat, Dist : Dakshin Dinajpur
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey reports.	(1) MSME-Development Institute, Ministry of MSME, Govt.of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries New Secretariat Bldgs, 9th fl.,

		1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W. B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kilkata-13 & 31,Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-700017 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kol-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor Kolkata-69
7.	Power/ Electricity	(1) W.B. State Electricity Distribhtion Co. Ltd . Bidyut Bhawan, Sector-II, Salt LakeCityKolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know –how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre,(MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square

		(3r floor) Kolkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kol – 73

7. Additional information if any.

Nil

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